



QUEENSLAND FOSTER AND KINSHIP CARE

CONFERENCE SPONSORSHIP PROSPECTUS 2024

HELPING HANDS  CARING HEARTS



Supported by



**Queensland
Government**



**Queensland
Foster and
Kinship Care**

FROM THE EXECUTIVE DIRECTOR



I am excited to share with you that the Queensland Foster and Kinship Care Conference for 2024 will be held on the Gold Coast at Sea World Resort Conference Centre commencing Friday the 3rd of May through to Sunday the 5th of May.

Our most recent conference held at the Pullman International Cairns was an outstanding success with more than 450 delegates attending and with the added attraction and ease of travel to the Gold Coast for the 2024 event we hope to host similar numbers, if not more.

The 2024 event will provide more than 24 practice-based workshops for delegates to choose from and 2 outstanding Keynote Speakers. The conference dinner will be held on the Saturday evening and state awards will be presented to acknowledge the true partnership in the sector.

The Family Based Care sector has been through some difficult times over the past 3 years and like everyone QFKC has had to expand our thinking and practice to embrace change while also ensuring that as a peak organisation we are truly representing the very people who provide direct care of children and those supporting our families. Feedback from our conferences has told us that we have a successful blend of workshops and Keynote Speakers all providing an opportunity for delegates to build new and lasting relationships.

Representing more than 6000 dedicated Foster and Kinship Carer families as well as their individual support programs provides us with an insight into how our care teams function and the strength of relationships required for this to happen. The QFKC conference encourages us all to embrace a sense of team and collegial responsibility that we all require in order to provide the very best care we can to children and young people.

Our theme for the 2024 conference, Helping Hands ❤️ Caring Hearts will reflect on the role we all play in helping children and young people to be cared for in a safe and loving environment while acknowledging that we all do this from a caring framework that touches our hearts every day.

As the conference planning progresses, updates will be shared on the QFKC website and via our Facebook page.

I encourage you to consider favourably the information in this package and will come on board as a sponsor of the event. Please contact me directly if you wish to discuss this opportunity or require further information.



Bryan Smith
Executive Director
Queensland Foster and Kinship Care Inc.

OUR ORGANISATION



ABOUT QFKC

QFKC is a registered and charitable non-government organisation, the membership of which is open to all Foster, Kinship and Provisionally Approved Carers, and supporters (workers and other individuals), with associate membership being open to organisations. QFKC provides support, advice and advocacy to Foster and Kinship carers and the children and young people for whom they care. The organisation was founded in 1976 and continues to be successful in securing Queensland Government funding to assist in the daily operations of the association.

STRUCTURE & MANAGEMENT OF QFKC

As the peak body representing all Foster, Kinship and Provisionally Approved Carers throughout Queensland, the organisation is managed by a committee of volunteers who are all active carers themselves. QFKC employs professional staff to assist with the support and advocacy of carers and exists because of the high level of commitment, dedication and energy of those involved, who provide:

- Individual advice, support and advocacy for all carers
- Development and facilitation of practice based training
- Social and fundraising activities
- Broad policy and practice development advice
- Advice/support through QCAT proceedings
- Support to children with disabilities in Foster and Kinship care
- Carer events and conferences
- Virtual and face to face practice based training for carers and staff
- Recruitment Line and Exit Reporting
- Legal Advice for carers (QCAT and the Children's Court)

In addition, QFKC manages the QFKC Support Team, formerly (FAST) to provide information, support and assistance to carers throughout the state. Our Support Team are all specially trained local Foster and Kinship Carers who volunteer to provide advice, support and advocacy on behalf of other carers. They are regionally based, therefore carers have a number of different representatives to access within their region.

WHY SUPPORT THE CONFERENCE?

- Raise a state profile and presence in the Child Protection and Family Based Care sector
- Ability to engage other service providers and senior government staff
- Communicate your commitment and support for the Child Protection and Family Based Care sector
- Develop personal and direct relationships with new and existing services and individuals
- Promote your services and programs
- Add substance and value to your brand
- Ongoing building of a quality data base of like-minded individuals and programs
- Help support QLD Foster and Kinship Care's **Angel Identity** program in expanding the range of services we provide to families including Foster and Kinship Carer families.

WHAT IS ANGEL IDENTITY?

Angel Identity was established to help families honour the memory of a child in care who has passed away.

More often than not, following such a tragedy, birth families do not have the financial ability to provide a physical and permanent memorial by way of headstones or plaques for these children.

Angel Identity, through QFKC, seeks to ensure that these families have what they need and more importantly, ensure the dignity of the child or young person is maintained.

HISTORY OF ANGEL IDENTITY

Angel Identity was formed in 2008, through staff from the Department of Children, Youth Justice and Multicultural Affairs, Althea Projects and Queensland Foster and Kinship Care visiting the final resting place of a young person in Charters Towers who had been in care.

All were saddened to find the dusty memorial had no permanent headstone, no way to identify who he was, when he was born, or when God had called him home.

Every child has the
right to their identity,
FOREVER

Angel Identity has evolved from not only a fund that preserves dignity of children and young people who have sadly passed away but also through assisting grieving family members in various ways. **Angel Identity** may also assist families with other significant identified needs



Queensland Foster and Kinship Care Inc. is a Not for Profit Charity and as such does not seek to make profit from any event it undertakes. Although not expected, any profits will go directly to the Angel Identity fund.

In 2018 QFKC was granted Public Benevolent Institution (PBI) status. All donations over \$2 are tax deductible.

OUR CONFERENCE NUMBERS



451 ATTENDEES

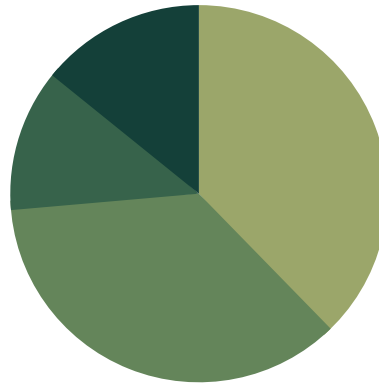
at the 2023 Cairns conference

465 attendees at the 2021 Sunshine Coast Conference

OUR ATTENDEES

Other (incl. Industry Professionals, Presenters, Elders)
14.2%

Department attendees
12.2%



Foster & Kinship Carers
37.7%

Agency attendees
35.9%

2023 Cairns Conference

2023 CONFERENCE TESTIMONIALS

"The quality of the event - venue, food, drinks, speakers."

"Loved meeting like minded carers and access to inspiring guest speakers."

"I enjoyed meeting new people"

"The sessions were fantastic - informative, humorous, educational - really great!"

"It was a phenomenal experience, and I cannot wait to attend next years."

"I loved the opportunity to attend the wide variety of workshops on offer, it was fantastic to be able to learn about such varied subject matters."

OUR SPONSORSHIP PACKAGES



Premium Sponsor

(All of Conference including Friday evening reception and Carer Awards)
Limited to 1 sponsor (\$30,000)

- Acknowledgement as **Premium Sponsor** in all promotional material prior to and throughout the conference
- 10 minute welcome as part of Friday evening Reception
- Company logo in all printed material and on any promotional slides for the conference
- Corporate Banner to be displayed at all times during conference in plenary room and up to 3 other banners in other places at venue as negotiated with venue
- 2 complimentary display tables in preferred position/s
- 1 complimentary table of 10 at the Conference dinner or 10 dinner tickets
- Insert logo and other named merchandise in Conference satchels
- Logo displayed on front of conference satchel
- Verbal and other acknowledgment of sponsorship before and during the conference including acknowledgement at closing of the conference



Gold Sponsor

(Keynote and Gala Dinner Sponsor)
Limited to 3 sponsors (\$15,000)

- Acknowledgement as **Gold Sponsor** in all promotional material prior to and throughout the conference
- Logo to be included with other Gold Sponsors on conference materials and media
- Conference Banner to be displayed throughout the conference
- Company logo with link to company website on conference web page
- 1 Complimentary display table
- 5 complimentary tickets to Conference dinner
- Named merchandise for Conference satchels
- Verbal and other acknowledgment of sponsorship before and during the conference including acknowledgement at the conclusion of Conference



General Sponsor

Unlimited (Any value)

- Acknowledgement as a sponsor in promotional material prior to and throughout the Conference
- Sponsorship to be included with other sponsors on Conference brochures and media
- Company logo displayed on Conference website
- 1 complimentary display table throughout the conference
- Acknowledgement of sponsorship before and during the conference including acknowledgement at the closing of conference

SPONSORSHIP APPLICATION FORM



Sponsor/s Name (Company, Organisation or Individual)			
Type of Business			
Contact Name			
Position			
Email			
Address			
Suburb		Postcode	
Phone		Mobile	
Website			
Primary products/services to be promoted at the conference			

Sponsorship Amount

(Upon approval of your application, an invoice will be forwarded for payment)

Premium Sponsor	\$30,000	<input type="checkbox"/>
Gold Sponsor	\$15,000	<input type="checkbox"/>
General Sponsorship (Any Value)	\$_____	<input type="checkbox"/>

Please return completed form to:

Queensland Foster and Kinship Care Inc. | 2024 Conference Management

Email: events@qfkc.com.au

SPONSORSHIP TERMS & CONDITIONS



QFKC: Refers to Queensland Foster and Kinship Care Inc.

Sponsor: Refers to those who agree to support QFKC and the Conference.

The Venue: Refers to the place where the Conference will be held.

The Conference: Refers to the Queensland Foster and Kinship Care Conference 2024.

Acceptance of Support: All sponsor requests will be subject to the availability of packages at the time that an order is received by Queensland Foster and Kinship Care. QFKC reserves the right to refuse offers of support that it believes are not in the best interests of the organisation and its members.

Attendance: The sponsor acknowledges that Queensland Foster and Kinship Care will not be held responsible for any failure of the sponsor not attending the event and manning display tables provided. The position of display tables other than those provided to Platinum and Gold sponsors will be at the discretion of Queensland Foster and Kinship Care.

Conduct of Sponsor Staff: Sponsor organisations will be responsible for the conduct and behaviour of their staff or volunteers and staff and volunteers must carry out all responsible requirements of Queensland Foster and Kinship Care or their representatives.

Corporate Banners: The type and size of corporate banners and stands to be displayed is subject to the space and physical constraints at the venue. The placements of stands and banners must comply with the OH&S and fire policies of the venue. Banners, stands and other promotional material or representations, unless invited or approved by QFKC, must remain contained in allocated display space or designated area.

Damage: Any sponsor or approved exhibitor will be liable for any damages to the venues equipment or the building in which the Conference is being held. Provided that it has taken reasonable care, Queensland Foster and Kinship Care shall not be under any responsibility or liable whatsoever to damages to sponsors or exhibitors or their staff or volunteers by loss, damage, fire, water, storms, strikes or any other cause. All property shall be at the risk of the sponsor/exhibitor and they should insure the same accordingly.

Event Cancellation: Should Queensland Foster and Kinship Care cancel the Conference for any reason; the

sponsor/exhibitor is to be financially responsible for their own travel costs associated with the Conference.

Exclusivity: By committing to be a sponsor/exhibitor at the Conference, Queensland Foster and Kinship Care does not provide exclusivity from allowing other organisations from participating in the Conference unless agreed to by both parties in writing prior to the Conference.

Indemnity: As a condition of allotment of space, the sponsor/exhibitor shall indemnify Queensland Foster and Kinship Care against all costs, charges, losses, expenses, actions, proceeding, or claims arising out of any infringement of the right of any third party, or damage or injury to any property or person whatsoever occasioned directly or indirectly by the act, default, or negligence of any sponsor/exhibitor, their staff/volunteer or any other persons under their direction.

Conditions of Sponsorship: In placing an order with Queensland Foster and Kinship Care the sponsor accepts with no reservations that these terms and conditions take the place of any other document, prior written or oral agreement. Queensland Foster and Kinship Care Terms and Conditions can only be amended in writing by post, fax or email. Queensland Foster and Kinship Care's terms and conditions will be binding on all parties unless otherwise amended and agreed to in writing. It is also a condition of sponsorship the sponsor agrees that any unused funds provided go to the Angel Identity fund.

Disclaimer: Acceptance of support does not imply endorsement of a product or service and QFKC reserves the right to refuse offers of support if they feel that it is not in the best interests of the organisation or its members. QFKC accepts no responsibility for the accuracy and content of any information provided by sponsors. Details are correct at the time of publishing and in the event of unforeseen circumstances, QFKC reserves the right to alter or delete items from the Sponsorship Prospectus.

Payment: An invoice will be sent on receipt and acceptance of the completed application form. Invoice payment terms are 30 days. If payment has not been made by the due date QFKC reserves the right to cancel an order for sponsorship and seek another sponsorship to the same value and level.



**Queensland
Foster and
Kinship Care**

Queensland Foster and Kinship Care Inc.
7/10 Depot St BANYO QLD 4014
ABN 16 454 122 946 | P: 07 3256 6166 | E: events@qfkc.com.au